



joy

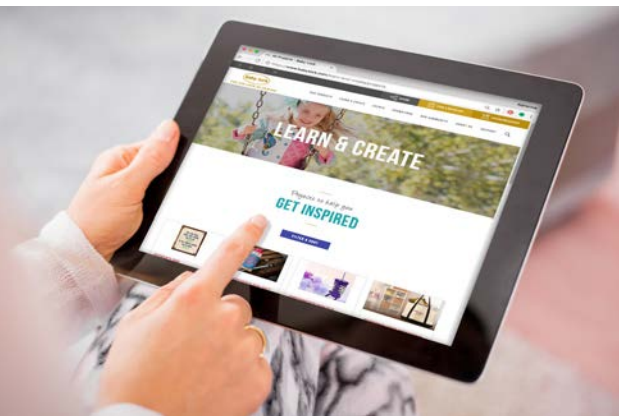


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Baby Lock's Genuine Collection is for the creative mind that's just like yours. Everything you make is just as unique and as individual as you. You bring the enthusiasm, the spirit and creativity and the Genuine Collection will help you bring your creations to life. When you buy a machine in the Genuine Collection, you get Baby Lock's unmatched support. Each machine includes online classes that help you master it, local retailer service, support from our consumer help line and so much more!



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Having to sew on a patch or fix a hem used to be a hassle, now it's a joy! The Joy is the perfect choice for beginning sewers looking to add to their crafting opportunities or make small sewing projects around the house. You've just discovered the genuine joy of sewing!

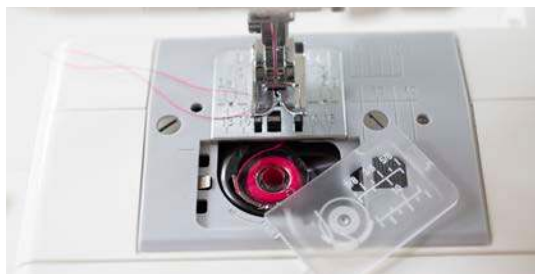




19 Built-In Stitches - Add your unique touch to every project with a library of stitches that sets everything apart!



Convenient Thread Cutter - Forget stopping to grab a pair of scissors – you'll cut thread quickly with this built-in cutter.



Quick-Set, Drop-In Bobbin - Simply drop your bobbin in the machine, pull your threads through the slot and let your machine do the rest.



Free-Arm Sewing - Want to hem pants, work on a sleeve or sew in a hard-to-reach area? No problem. Just easily remove the flatbed and use Joy's free arm.



Built-In Needle Threader - With just a few simple motions, your needle is threaded and ready to use. There's no guesswork, no near-misses and no frustration!



Four-Step Buttonhole - With the buttonhole foot, your four-step buttonhole will be sized to match your button every time.





www.BabyLock.com